

2025 ANNUAL NEWSLETTER

FRUITFUL
AND



Flourishing

EDITION



A TO Z | FROM
ALGERIA TO
ZIMBABWE:
GOD IS
EXPANDING
OUR REACH!

VISION
2025:
SEVEN
YEARS OF
GROWTH!

FROM THE
EXECUTIVE
DIRECTOR:
THANK YOU!
& WHAT'S
NEXT FOR
WIW?

Women in the Window
INTERNATIONAL



VISION 2025: SEVEN YEARS OF GROWTH!

Together with you, Women in the Window International has generously invested time, talent and treasure to equip and empower women in the 10/40 window and beyond, and we have received a tremendous return on our investment (ROI).

Vision 2025, our strategic plan set in place in 2018, established measurable goals to **expand our outreach** and to **increase effectiveness**.

We are astounded by the way God has blessed our partnership efforts!



EXPAND OUTREACH

In 2018, WiW set a goal to increase our outreach among women leaders. As of 2025, by God's grace, we have **grown over 50%** in the number of nations we serve and more than **quadrupled** the number of women trained and lives impacted:

18,872



● = 2018 YEAR-END STATS

● = 2025 YEAR-END STATS

46



226,464



INCREASE EFFECTIVENESS

WiW set out to increase training effectiveness and follow through. To strengthen the impact of our trainings, WiW developed *The Essentials Bible Study* in 2020—designed to help women discover how to study God's Word on their own and see their place in His story.

ESSENTIALS
TRANSLATED INTO

10



LANGUAGES;
MULTIPLYING
THE MESSAGE OF
TRUTH AND
HOPE.



A TO Z | FROM ALGERIA TO ZIMBABWE: GOD IS EXPANDING OUR REACH!

North, South, East and West, God is expanding our reach, and strengthening our serve! God continues to expand our reach beyond what we could ask, think or imagine. It has grown from Algeria to Zimbabwe, alphabetically speaking, but even more importantly, it is deepening with each woman leader we train. WiW learns from our ministry partners, and together with each one, we discover how to realize our mission and fulfill our vision:

to replace poverty and injustice with dignity and purpose in Christ.

ALGERIA

Woman to Woman, Algeria, was one of our very first and remains one of our most fruitful partnerships. Their leaders are creative and resilient – in spite of the Islamic government shutdown of all Christian churches, they continue to set and achieve their goals: Disciple women who seek to know the Bible; help women be free of wrong, oppressive mindsets; encourage women to persevere through untold hardships; all while they continue to empower women to reach their destiny.

In 2026, they will publish and print 1,000 copies of *Essentials* in their local Berber language, so that women learn how to study the Bible on their own and discover that they are a valuable part of God's story.



Fun fact: Berbers also live in Tunisia, Morocco and other North-African nations, and may also benefit from the *Essentials* Bible study!

ZIMBABWE

“As a woman leader, I would like to be better equipped to confront injustice. I am an attorney and see much oppression among the women in our nation. This training has opened my eyes to see what I didn't know that I already had within me—my potential—now I would like more capacity building and resources to teach women so that I can share the Word of God and teach women (through WiW human rights capacity) how they can respond to the oppression and afflictions of other women.”

- SHAMISO



Shamiso (right), a trainee from WiW's training with African Enterprise in Rwanda, June 2025, pictured with long-time WiW Ministry Partner, Mama Paula (left).

“They will be like a tree planted by the water that sends out its roots by the stream. It does not fear when heat comes; its leaves are always green. It has no worries in a year of drought and never fails to bear fruit.”

Jeremiah 17:8



FROM THE EXECUTIVE DIRECTOR



Dear friend,

Thank you! Because of YOU, WiW has now completed our Vision 2025 objectives to expand outreach and increase effectiveness with remarkable results! Your prayers, volunteer hours, and generous giving enabled WiW to do even more than we ever thought possible with just

100 & 2

TRAINED VOLUNTEERS STAFF MEMBERS!

Now it is time to **STRENGTHEN LEADERSHIP** so that we can move forward in response to the requests of our ministry partners, establish best practices and mutually beneficial training tools, and grow deeper in Christ across nations and generations!

Will you help us raise up a new generation of devoted leaders and volunteers - equipped, empowered, and ready to transform lives and nations across the 10/40 Window?

Wholeheartedly Grateful for you,

GIVE THE GIFT OF ESSENTIALS

Our partners in Algeria, Pakistan, India, and Zimbabwe have requested 2,500 copies of the *Essentials Bible Study*—a \$50,000 need.

With every gift of \$20, you place this life-changing resource in the hands of a woman in the 10/40 Window and beyond, reminding her she is valued, capable, and called to study God's Word for herself.



WILL YOU JOIN US?

SAVE THE DATE

Fruitful & Flourishing

Rooted, Fruitful, Flourishing
— In Every Season.

JANUARY 31, 2026

ROYAL POINCIANA CHAPEL
PALM BEACH, FL

**GIVE
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SERVE
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